

ECONOMIC IMPACT ON TOURISM

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ABSTRACT :

Tourism has been criticized for having negative impact on many of the destinations which tourists visit. There are considered to be three principal impacts-economic, environmental and socio-cultural. This study looks at economic impacts and finds that although there are some negative aspects most economic consequences of tourism are beneficial. These benefits include the effects of price and income elasticity, and also the economic consequences of tourism spending including the generation of foreign exchange. This process stimulates the local economy through the multiplier effect, which can be direct, indirect and induced. Tourism industry in India has several positive and negative impacts on the economy and society. These impacts are highlighted in the study.

Keywords : Economic Development, Environmental, Socio-cultural.

INTRODUCTION:-

Tourism has been criticized for having negative impact on many of the destinations which tourists visit. There are considered to be three principal impacts-economic, environmental and socio-cultural. This study looks at economic impacts and finds that although there are some negative aspects most economic consequences of tourism are beneficial. Tourism sometimes led to the destruction of the social fabric of a community

The more tourists coming into a place .The more perceived risk of that place losing its identity. A good example is Goa. From the late 60's the early 80's when the Hippy culture was at height. Goa was a haven for such hippies. Here they came in thousands and changed the whole culture of the state.

Tourism can contribute directly to the conservation of sensitive areas and habitat. Revenue from park-entrance fees and similar sources can be allocated specifically to pay for the protection and management of environmentally sensitive areas. Special fees for park operation or conservation activities can be collected from tourist or tour operators. Also studied by focusing on economical development in the research paper.

OBJECTIVE:-

1. To high light Economic development in tourism.
2. To study the Environmental and social-cultural in tourism.

METHODOLOGY:-

The present study is based on investigation Information, Data will be collected from secondary sources. It was decided to collect maximum information through secondary sources. Secondary data from socio economic review, project of tourist, reference book, research articles etc. and numerical data information has been analyzed. Internet information is also another popular source of information for data collection.

DISCUSSION:-**Development in economic:-**

Tourism industry in India is growing and it has vast potential for generating employment and earning large amount of foreign exchange besides giving a fillip to the country's overall economic and social development. But much more remains to be done Eco-tourism need to be promoted so that tourism in the India's natural and cultural environments.

The Economic Contribution of Travel and Tourism**Summary Tables: Estimates & Forecasts:**

India	2013 INR bn1	2013% of Total	2014 Growth 2
Direct contribution to GDP	2,178.1	2.0	7.5
Total contribution to GDP	6,631.6	6.2	7.3
Direct contribution to employment	2,2320	4.9	2.5
Total contribution to employment	3,5439	7.7	2.7
Visitor exports	1,110.9	4.1	2.9
Domestic spending	4,655.7	4.3	8.2
Leisure spending	4,550.8	1.6	7.5
Business spending	1,215.7	0.4	6.1
Capital Investment	1,938.7	6.2	9.8

(1) 2013 constant prices & exchange rate, (2)2014 real growth adjusted for inflation (%) Source: WTTC Travel & Tourism Economic impact 2014

Direct contribution to GDP generated by industries that deal directly with tourists, including hotels, travel agents, airlines and other passenger transport services, as well as the activities of restaurant and leisure industries that deal with tourist. It is equivalent to total internal travel and tourism spending within country less the purchases made by those industries.

Environmental Impact of Tourism:-

The travel and effects on the environment has at least over recent years, tended to focus primarily on issues of aviation, global warming and man-made climate change for tourism especially, much of the discussion of its negative effects has centered on the issue of carbon into the atmosphere from the burgeoning flights necessary to take growing numbers of us to ever more distant corners of the globe is concern, but it is by no means the only one. Indeed it is not even the only aspect of the emissions from flying question itself the nitrogen oxides and water vapor also produced from aircraft seldom get a mention and yet they are greenhouse gases too.

CONCLUSION:-

Tourism in India should be developed in such a way that it accommodates and entertains visitors in a way that is minimally intrusive or destructive to the environment and sustains and supports the native cultures in the locations it is operating in moreover, since tourism is a multi dimensional activity, and basically a service industry it would be necessary that all wing of the central and state Governments, private sector and voluntary organizations become active partners in the Endeavour to attain sustainable growth in tourism if India is to become a world player in the tourism industry.

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