

A COMPARATIVE STUDY OF ENVIRONMENTAL AWARENESS
AND ITS IMPACT UPON SOCIAL HEALTH OF
NASIK CITY IN MAHARASHTRA

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Abstract :

“The Earth provides enough to satisfy every man’s need but not man’s greed.” -Gandhiji
To create environmental awareness is to understand the fragility of our environment and importance of its protection. Promoting environmental awareness is an easy way to become an environmental steward and participate in creating a bright future for society. Present paper focus upon to describe the environmental awareness and its impact upon social health.

“Environment is what you make it & destiny is how you react to your environment: Whether you try to overcome it or just to resign yourself to it”- Nick Joaquin

A healthy society is required healthy environment & its awareness that person should be able to function socially & reflects social norms.

Key Words : Environmental Awareness, Social Health, Impact.

Introduction:

“The re-establishment of an ecological balance depends on the ability of the society to counteract materialization of values. The ecological balance cannot be re-established unless we recognize again that only person have ends & only person can work towards them.”-Ivan Illich

The aim of this study is to figure out what factors are most important in explaining different level of awareness. Concern environmental problems to be compare the level of awareness as well as the actual behavior towards environment of people living in different areas. India and other developed countries are facing problems of environmental awareness while some problems might be alike due to their global nature(e.g. global warming, depletion of the ozone layer & all types of hazardous pollution) others are specially local ones. How do the people find out of different culture

perceive these problems? How they react to them?

All these different type of pollution affect people's social health due to unawareness factor. There are different factors include environmental awareness to the concern of social health for e.g. Education, literacy, population density, social status, social background, living area & living style etc.

Through the present paper We tried to find out people's awareness towards environmental issues as well as to study the various aspects which causes to hazardous their social life & social health. Environmentally aware people able to adopt themselves in different situations & tackles all environmental calamities that results to safe & healthy social life.

A healthy individual only socialize with people around him & forms different kinds of relationships. A bond between the person & people around him provides positive attitudes towards the life & makes it easier to cope with stress only due to healthy environment & awareness. According to Studies & Research Social Interaction plays an important role in improving mental, physical health & Relationships if the person has good environmental awareness.

Objectives:

- 1] To find out environmental awareness among people.
- 2] To find out impact of environmental awareness upon social health.
- 3] To find out most decisive factors in creating environmental awareness.
- 4] To find out if exposure to environmental pollution in everyday life influences the level of environmental awareness.

Scope & Limitation:

1. The present research is limited to Nasik City only.
2. The present research is limited to residential areas.
3. The present research is limited to sept & oct 2015.

Assumptions:

1. Environmental awareness impact on social life positively.
2. People have awareness regarding environmental issues.
3. Some people affect their social health due to lacking of environmental awareness.

Population: 10 Residential areas from Nasik city.

Sample : 5 areas from Nasik.

Sampling Methodology : Purposive Sampling Method

Research Methodology : Survey Method

Techniques of Data Collection : Interview

Statistical Tools : Percentage

Tools of data collection:

Interview:

Interview of Residents/ Tenants:

1. What are the environmental issues do you have?
2. How did you prepare for environmental hazardous / calamities?
3. What type of awareness do you have regarding environment?
4. What is impact of unawareness on your day to day life?
5. What different experience do you have due to lack of environmental awareness?
6. What is impact of environment on your relationships? Is it really hazardous for social health?
7. Did environmental problems solve by participating in social programmes?
8. What types of precautions did you implement to secure your social health?
9. Which types of programme did you conduct to create environmental awareness among your society?
10. How did social members react to awareness programme?
11. How did lack of environmental awareness affect your social health?
12. How did environmental unawareness affect your social health?
13. Did you get any facilities or co-operation from NGO or MNC?
14. How did you overcome from environmental unawareness among your society?
15. What are the plans to create environmental awareness to save your social health?

Data Analysis and findings:

1. While calculating the survey we found that 75% of people from cream class society have good awareness regarding environmental issues.
2. Comparatively in local areas i.e. lower middle class only 45% people have environmental awareness.
3. 25% of people could not able to involved themselves in social activities due to busy schedule therefore, social health issues occurs frequently.

4. Lack of knowledge, literacy, education & superstitions like factors badly affects 35% on social health.
5. 27% family issues, break up of relationships, divorce and single parenting found.
6. 25% of people make themselves aloof due to their high status so that their social health got affected.
7. From cream class area/upper class society 65% people involves themselves in various activities that resulted to good social health.
8. 50% people take initiative to promote environmental awareness among the society.
9. 18% People from lower middle class or slum areas do not have any responsibilities towards environment or not bother about social health.
10. 6% deaths occur due to lack of environmental issues & environmental awareness.
11. 18% people from such society are social unadapted.
12. Education/literacy creates positive attitude & scientific temper among the people that results to environmental awareness as well as promotes good social health.
13. Poor financial condition, lack of education, & bad habits forces people to illness, dangerous diseases & 30% people found affected their social health.
14. NGO's plays vital role for environmental awareness & counseling among the society that results to good health & promotes 35% social health.
15. MNC tried to play their role but practically failed to create environmental awareness in small areas or slums that resulted to 30% found affect their social health.
16. 65% schools & colleges organized campaign for environmental awareness that promotes social health among the people.
17. Senior citizens or retired persons have their groups in some societies, it plays role of 'Nature Friend' & also counselor which tries to save or cure 33% people to get involved from socially unadapted.

Suggestions:

1. Environmental awareness plays important role in the society so literacy & education must be furnish at lower level in the society.
2. Awareness campaign to be arranged that people may participate & built healthy relations among the society.
3. Students, Teachers, Counsellor should visit the environmentally affect areas & should organize various programs regarding awareness & social health.

4. Self motivation is needed for precaution of environment & promotes good habits among the society.
5. Small social gatherings should be arranged frequently that maximum number of people to be participate.
6. NGO's/MNC should have provision to give award/reward for environmental awareness to promote social health.
7. Each & every citizen should follow our duties towards environment to promote good social health.
8. ENVI-SOCIAL CLUB to be found in every society, all members to be compulsorily participate.
9. Private society or group which reformed by citizens that works for environmental awareness to be approve by MNC or Government by sanctioning funds.

Conclusion:

“What is use of fine house if you haven't got a tolerable planet to put it on”. According to above quotes Human beings & their living styles, social health is interrelated with environmental issues & its awareness. Mankind can only survive in healthy environment that optimistic attitude may inculcate through good relationships from social health in context of environmental awareness.

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